

INDUS CORE EDUCATION FOUNDATION

UNITED NATIONS SUSTAINABILITY
DEVELOPMENT GOAL (SDG 3.4)



Improving Mental
Health of Rural as well as
Semi Urban population
by 2030

LIVING THE
SUSTAINABLE
DEVELOPMENT
GOALS



Actionable ways WE can
change the world.



Goal

SDG Target 3.4 Reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being

**We are working with School ,
Colleges, Rural and Semi Urban
areas to improve mental health**

Every year 703 000 people take their own life and there are many more people who attempt suicide.

Suicide occurs throughout the lifespan and was the fourth leading cause of death among 15-29 year-olds globally.

Suicide does not just occur in high-income countries, but is a global phenomenon in all regions of the world



We are exploring the possible partnership with your organization under CSR Initiatives to achieve the goal
Please reach out to us at +91 7720019481/84/85 or write to us at info@induseducationfoundation.org

The COVID-19 pandemic has had a major impact on people's mental health. Some groups, including health and other frontline workers, students, people living alone, and those with pre-existing mental health conditions, have been particularly affected. And services for mental, neurological and substance use disorders have been significantly disrupted.

Poverty and marginalization have been one of the most robust links to mental illnesses, often associated with homelessness.

Within the Indian context, 22% of the population live below the poverty line, 1.8 million are homeless, and 73 million families lack adequate housing and safety

Reaching out to the hordes of underserved people in rural and semi-urban areas who may suffer from mental illness

A shortage of doctors and the rising cost of medication have left many mentally ill patients deprived of the required treatment

Need is to design the programmes for mental health awareness and treatment.

The programmes shall take into account the importance of emotional wellbeing for all the mentally ill stakeholders



According to a WHO estimate, mental illness makes up about 15% of the total disease conditions around the world and that India has one of the most sizable populations affected by mental disorders. Consequently, WHO has branded India as the world's 'most depressing country'. It is conspicuous that our country is already going through a silent mental health crisis

Goal

Raise awareness and encourage dialogue around mental health, in collaboration with influencers and art and culture platforms at various forums like Schools, Colleges, Villages

Setup Virtual Clinic with the use of Technology to get experts from the all over India to provide their services to under privileged.

Carry out Online Counselling Sessions who wants to protect their privacy

Develop podcasts, blogs and webinars with experts and published then on collaborative platforms



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TARGET TO ACHEIVE

- Total Number of People to reach out : 30,000
- Total Session to be carried out : 200+
- Villages to address : 130
- Campaigns to be carried out : 200
- Virtual Clinic to be setup : 2
- Experts to be on board : 10

States to be focused : Maharashtra, Madhya Pradesh, Gujrat, Andhra Pradesh, Telangana, Chhattisgarh and Jharkhand

BUDGET

Virtual Clinic (With prefabricated structure setup)	INR 40,00,000
Experts Remuneration (10 experts on board for 1 year)	INR 36,00,000
Podcast, Webinar and Awareness (One time)	INR 12,00,000
Road/Stage Shows (20+ Programs in a year)	INR 25,00,000
Administration Expense (for one year)	INR 9,60,000

Target is to address more than 30,000 youths in a 1 year timeframe with online as well as offline sessions.

IMPACT

Currently all the programs are done with the volunteering and the individual contribution. No agency has been participated in this project, as we are reaching out to the funding institution to contribute to this cause

We bring together new paradigms that fully exploit modern technology and incorporate anticipated developments

We shall establish collaborations with local hospitals to facilitate the next higher level of health care



TEAM



Mr. Atul Joshi is passionate about enabling people to excel in their personal and professional lives and working in the field of Mental health from last 15 years



Mr. Nawnath Gaikwad is having more than 30+ years of experience in Hypnotherapy and guided more than 1,00,000 students on Mental Health and avoid Suicidal Tendencies



Mrs. Aruna Shete - having worked on women's issues for over 30 years as a grassroots worker, trainer, implementer and a leader enabling women to live a life of dignity, freedom



Mrs. Sangeeta Joshi being a Homeopath by profession - has 26 years of experience in handling health system research projects in tribal and urban areas specialized in Clinical Psychology and Counselling



Mr. Vinod Patrikar is a part of the foundation's legal team, he primarily worked on compliance with the tax laws applicable and monitoring international grants, and overseeing corporate governance



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WHY CHOOSE ICEF TO IMPLEMENT YOUR CSR

Working hand in hand with partners, we use our expertise and learnings on the ground in rural communities to achieve lasting change. Here's why it makes sense to partner with ICEF for your CSR implementation



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ORGANIZATION DETAILS



Description	Remarks			
Name of the organization	Indus Core Education Foundation			
Contact Address	G-7, Karan Greens, Mumbai-Bangalore Highway, Warje PUNE MH INDIA 411052			
Email	info@induseducationfoundation.org			
Contact Number	+91 772 001 9481			
Location of the Project	Maharashtra, Madhya Pradesh, Gujrat, Andhra Pradesh, Telangana, Chhattisgarh and Jharkhand			
Bank Account Details	Account Name : Indus Core Education Foundation Account Number : 2393 01 000570 Account Type: Saving IFSC Code : ICIC0002393 Bank : ICICI Bank Limited Branch : Warje, Pune MH India			
Legal status	Registered as Section 25 under the company act 2013			
Registration Details	Reg. No. U74999Pn2016NPL165792 Date of Registration : 01-Aug-2016			
Income Tax Registration	a) Under Section 12A / 80G of Indian Income Tax Act b) FCRA – Application is in Process by which all donation to INDUS CORE EDUCATION FOUNDATION are exempted.			
Name of the Contact Person Designation	Atul Prabhakar Joshi Director, Indus Core Education Foundation			
Staff Position & Number	Staff Categories	Male	Female	Total
	Professional	03	02	05
	Para Professional	03	03	06
	Support Staff	02	01	03
	Advisors	04	03	07
	Volunteers	02	02	04